

TO: WKYC-TV
Public Affairs department

THE CLEVELAND MUSEUM OF ART



PUBLIC RELATIONS OFFICE
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SPOT ANNOUNCEMENT-THE CLEVELAND MUSEUM OF ART
(To be used with color slide of Museum)

30 seconds:

Cleveland has one of the world's leading art museums. It is privately-supported, non-profit and located in University Circle, the city's cultural center. Its job is to collect, preserve, exhibit, and then interpret to the public, its works of art which the Museum chooses on the basis of highest quality from all cultures and periods. Included in the Museum's collections are Oriental, Near Eastern, Classical, Egyptian, pre-Columbian, European, American, African and contemporary art. The Museum is open daily except Monday, not only for viewing the permanent displays, but also for the special traveling exhibitions, lectures, films, music programs and art library. For further information call the Public Relations department: 421-7340.

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